



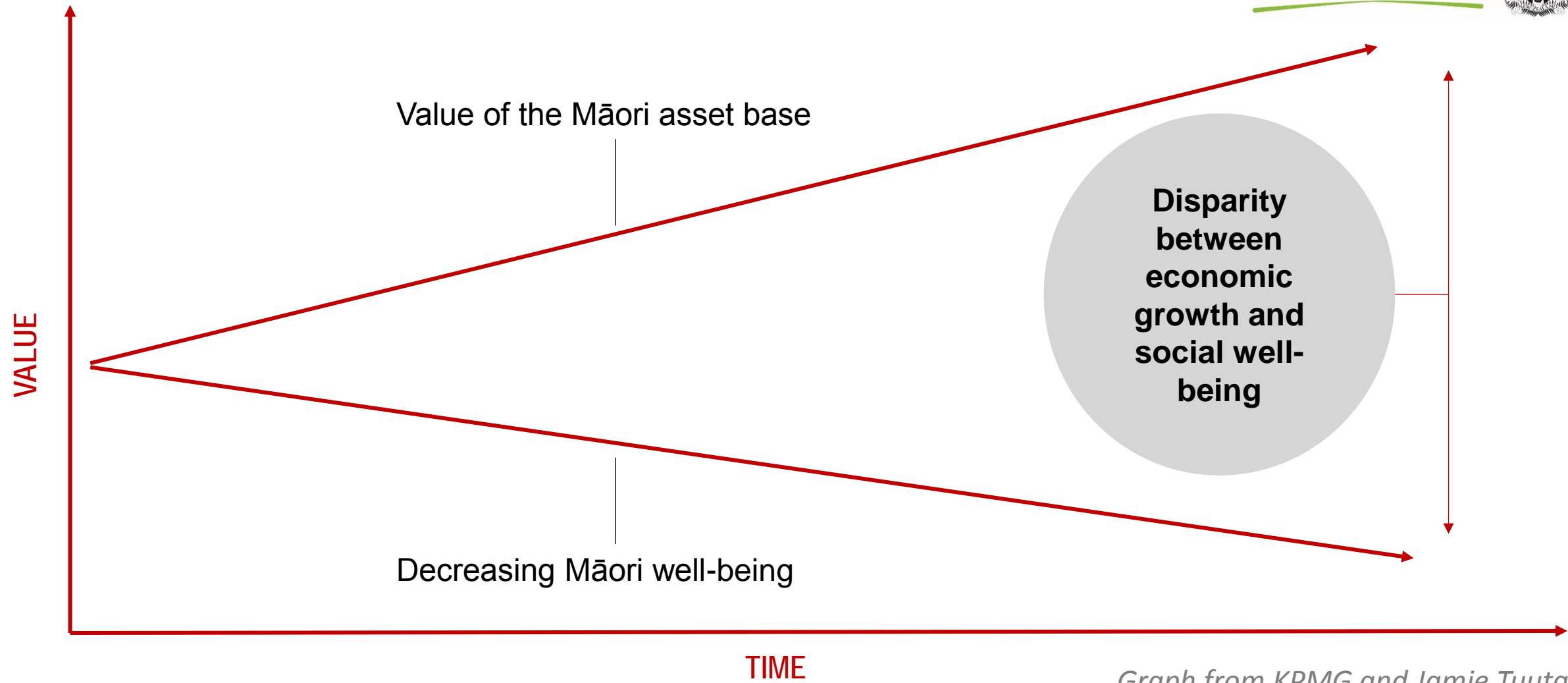
# Regional and Māori Economic Development

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Ministry for Primary Industries





**Regional Economic  
Development is  
about improving  
the well-being of  
communities**



*Graph from KPMG and Jamie Tuuta*

## 4 INDICATORS OF RISK



A finding of abuse or neglect by Child Youth and Family (CYF)



Being mostly supported by benefits since birth



Having a parent with a prison or community sentence



Having a mother with no formal qualifications

**Mo nga whakatupuranga ka haere mai**

5,769 at-risk children and young people live in Northland

16.9% NEET rate in Northland



**There is a great  
opportunity to  
grow the Māori  
economy**

INCREASE NUMBER OF JOBS

SOCIAL INCLUSION

IMPROVE ACCESS TO JOBS

Attract new investment and innovation

Increase the productivity of existing businesses and land

Increase community support by improving environmental and cultural outcomes

Increase skill levels and support businesses to employ locals  
~50,000 new jobs in the primary sector by 2025

Supported by and contributing to:

MĀORI ECONOMIC DEVELOPMENT

RESEARCH AND DEVELOPMENT

REGIONAL ECONOMIC DEVELOPMENT

ENVIRONMENTAL CONSIDERATIONS

CRITICAL INFRASTRUCTURE

INFORMATION ABOUT BEST USE OF LAND AND RESOURCES



**Increase the  
productivity of  
existing businesses  
and land.  
Leverage new  
investment and  
SMEs.**



**Identify  
opportunities.  
Attract new  
investment to an  
area.**





**Increase  
community support  
and acceptance of  
economic  
development by  
operating in an  
environmentally  
and culturally  
sensitive manner.**



**KAIKOHE GROW**  
34 young people not  
in education, training  
or employment  
(NEET)

**MANUKA PLANTING  
AT NORTHLAND  
COLLEGE**  
11 unemployed  
adults from Kaikohe

**Increase skill levels  
of the local  
population to  
access new and  
existing jobs.  
Support  
businesses to  
employ local  
people.**



Economically secure  
Cohesive  
Safe  
Relational  
Independent  
Aspirational

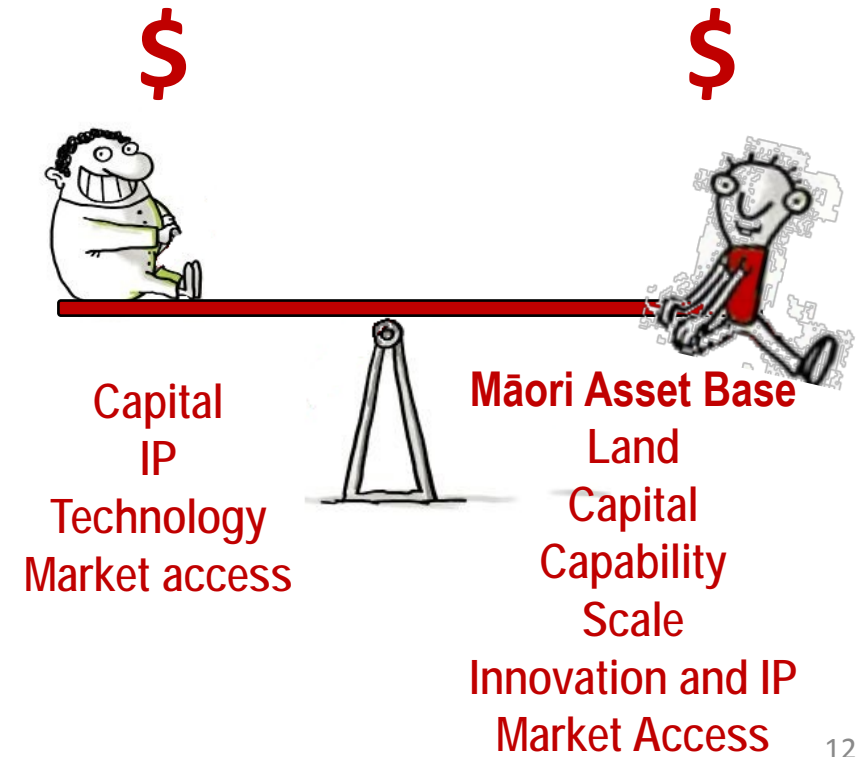
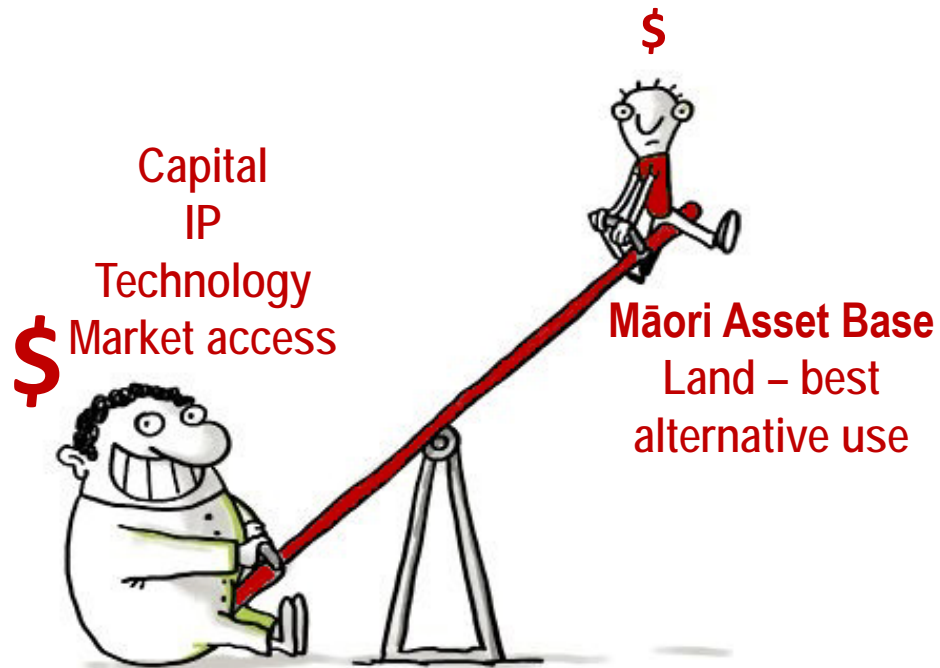
Whanau Heritage  
Whanau Wealth  
Whanau Capacities  
Whanau Cohesion  
Whanau  
Connectedness  
Whanau Resilience

Te Pa Harakeke: Six  
markers of  
flourishing whanau



Currently Māori landowners only bring land to the negotiation table.

Need to shift the influence...





Any questions?